



The Dominion Post
07-Apr-2010
Page: 8
Life
Region: Wellington
Circulation: 88100
Type: Metro
Size: 122.37 sq.cms
Frequency: MTWTF--

FAST FOOD

For wee ones

We're certain there was life before the word "organic" became so fashionable. But for those who live by the mantra, Natureland's baby food – which has just had a rebranding makeover courtesy of the very clever people from Dow design (also responsible for Vogel's, Fresh 'n' Fruity, Montana wines and Kapiti Cheese) – is about as natural as you get. The packaging is PBA-free, there's no added sugar, salt, artificial flavours or thickeners and there are gluten and dairy free options. For six months to three-year-olds, from supermarkets, about \$2.



Bite-sized

For parents who do lunchboxes, Abe's Real bagels have brought out a low-fat alternative to those dreaded potato crisps – sweet bagel bites. In single-serve, snack-sized bags, they come in either honey raisin or chocolate chip. There's no artificial flavours, preservatives or MSG. In packs of 10 from supermarkets, rrp \$5.80.

